



## **MEDIA RELEASE**

Thursday May 22, 2014

### **MIKE BABCOCK FORGES RELATIONSHIP 'FORE' THE HEALTH OF IT**

Driving Fore Prostate with Mike Babcock & Friends, proudly presented by Boston Pizza on 51<sup>st</sup> Street, will be held on August 19<sup>th</sup> and 20<sup>th</sup> in support of the Leslie & Irene Dubé Urology Centre of Health at St. Paul's Hospital.

Saskatoon's own Mike Babcock will join morning hosts Shack, Watson & Whitney by telephone on Thursday, May 22, 2014 during the *Rock 102 Caged for the Cure* radio marathon to make a special announcement.

Babcock forged this golden relationship a year ago, after receiving a personal guided tour of the Urology Centre, given by Les Dubé. The Centre offers the most advanced prostate cancer and urological treatment options in the province. It houses the most current resources and equipment facilitating early detection and shortened wait times between diagnosis and resulting in less invasive treatment. In addition, a team of supportive nurse navigators provide education, personalized care, responsive treatments and guided planning for making informed decisions.

Prostate cancer is the most common cancer among men in Canada, with Saskatchewan having the highest death rate. Recent statistics reveal 1 in 6 males will be diagnosed with prostate cancer in their lifetime. Last year, prostate cancer affected 650 men in Saskatchewan, with 160 deaths from the disease.

Babcock states, "Patients and their families will benefit immensely through the funds derived from this event. Getting checked really needs to become an annual affair."

Please join Mike on August 19<sup>th</sup> for "Off the Bench" a community breakfast presented by Athabasca Basin Security, at the Sheraton Cavalier. For more information, please visit [www.mikebabcockgolf.com](http://www.mikebabcockgolf.com) and for limited tickets, affordably priced at \$40 each, please visit [www.picatic.com/offthebench](http://www.picatic.com/offthebench).

Driving Fore Prostate with Mike Babcock & Friends, will continue to enrich important programs and help acquire new equipment to deliver the most optimal treatment at St. Paul's Hospital, while raising awareness of prostate cancer in Saskatoon and area.

**"GET CHECKED"**  
*- make it an annual affair -*

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